

Bachelor of Business Administration Degree Programs

The Bachelor of Business Administration majors are accredited by the Association of Collegiate Business Schools and Programs (ACBSP).

The Bachelor of Business Administration program blends a solid computer orientation with traditional business, accounting, marketing, management, and finance courses. Computer related activities are integrated into coursework.

Students are required to select one business related major from Accounting, Finance, Management, Management Information Systems, and Marketing. These specific majors greatly enhance the student’s future employment opportunities.

Business Administration Core

52

ACCT 210	Principles of Accounting I	3
ACCT 211	Principles of Accounting II	3
BADM 220	Business Statistics	3
BADM 310	Business Finance.....	3
BADM 321	Business Statistics II	3
BADM 350	Legal Environment of Business	3
BADM 360	Organization & Management.....	3
BADM 370	Marketing.....	3
BADM 405	International Trade and Finance	3
BADM 425	Production and Operations Management.....	3
BADM 482	Business Policy & Strategy.....	3
CIS 251	Business Application Programming.....	3
CIS 325	Management Information Systems	3
CSC 206	Advanced Computer Applications:.....	3 *
ECON 202	Principles of Macroeconomics.....	3
MATH 121	Survey of Calculus.....	4
OED 344	Business Communication	3

* Finance majors must take CSC 206: Adv App Excel as a prerequisite to BADM 331)

Majors: (Select one 21 credit major)

21

Accounting Major

System-wide General Education Requirements*	30
Institutional Graduation Requirements**	11

* Majors must take ECON 201 as part of the system-wide general education requirement. BBA majors that test directly into MATH 121 do not need to complete MATH 102, but must take 3 credits of general elective.

** Majors must take CIS 130 as part of the institutional graduation requirements.

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Accounting Major	21
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ACCT 310	Intermediate Accounting I	3
ACCT 311	Intermediate Accounting II	3
ACCT 320	Cost Accounting.....	3
ACCT 360	Accounting Systems	3
ACCT 430	Income Tax Accounting	3
ACCT 431	Advanced Income Tax	3
ACCT 450	Auditing	3

Electives (Internship Encouraged)^a	14
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^a Internships may not exceed 8 credits

Finance Major:

System-wide General Education Requirements*	30
Institutional Graduation Requirements**	11

* Majors must take ECON 201 as part of the system-wide general education requirement. BBA majors that test directly into MATH 121 do not need to complete MATH 102, but must take 3 credits of general elective.

** Majors must take CIS 130 as part of the institutional graduation requirements.

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Finance Major	21
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ACCT 305	Analysis of Financial Statements.....	3
BADM 331	Financial Technology.....	3 *
BADM 411	Investments	3
BADM 415	Financial Institutions.....	3
BADM 416	Commercial Bank Management	3
BADM 418	Financial Futures & Options.....	3
BADM 419	Investment Real Estate.....	3

* Finance majors must take CSC 206: Adv App Excel as a prerequisite to BADM 331.

Electives (Internship Encouraged)^b	14
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^a Electives may not be counted twice to meet the requirements of a major. Electives must be chosen so that at least 40 credits at 300-400 level are completed.

^b Internships may not exceed 8 credits

Management Major:

System-wide General Education Requirements* **30**

Institutional Graduation Requirements** **11**

* Majors must take ECON 201 as part of the system-wide general education requirement. BBA majors that test directly into MATH 121 do not need to complete MATH 102, but must take 3 credits of general elective.

** Majors must take CIS 130 as part of the institutional graduation requirements.

Business Administration Core **52**

Management Major **21**

BADM 435	Management of Technology and Innovation	3
BADM 436	Entrepreneurship	3
BADM 460	Human Resources Management	3
BADM 464	Organizational Behavior	3
BADM 468	International Management	3
CIS 384	Decision Support Systems	3
ACCT/BADM/CIS/CSC/OED	Electives ^a	3

Electives (Internship Encouraged)^b **14**

^a Electives may not be counted twice to meet the requirements of a major. Electives must be chosen so that at least 40 credits at 300-400 level are completed.

^b Internships may not exceed 8 credits

Management Information Systems Major:

System-wide General Education Requirements* **30**

Institutional Graduation Requirements** **11**

* Majors must take ECON 201 as part of the system-wide general education requirement. BBA majors that test directly into MATH 121 do not need to complete MATH 102, but must take 3 credits of general electives.

** Majors must take CIS 130 as part of the institutional graduation requirements.

Business Administration Core **52**

Management Information Systems Major **21**

Computer Information System majors, this major may be selected only in addition to another Business Administration major.

CIS 330	COBOL I.....	3
CIS 331	COBOL II	3
CIS 484	Database Management Systems.....	3
CIS/CSC	(300-400 level) Electives ^a	9
ACCT/BADM/CIS/CSC/ECON/OED	Electives ^a	3

Electives (Internship Encouraged)^b **14**

^a Electives may not be counted twice to meet the requirements of a major. Electives must be chosen so that at least 40 credits at 300-400 level are completed.

BADM 378 may be used as a CIS/CSC elective.

^b Internships may not exceed 8 credits.

Marketing Major:

System-wide General Education Requirements* **30**

Institutional Graduation Requirements** **11**

* Majors must take ECON 201 as part of the system-wide general education requirement. BBA majors that test directly into MATH 121 do not need to complete MATH 102, but must take 3 credits of general electives.

** Majors must take CIS 130 as part of the institutional graduation requirements.

Business Administration Core* **52**

* Marketing Majors must take CSC 206 Adv. Computer Applications: PC/SAS

Marketing Major **21**

BADM 475	Consumer Behavior	3
BADM 474	Personal Selling	3
BADM 476	Marketing Research	3
BADM 481	Promotional Management.....	3
ACCT/BADM/CIS/CSC/OED	Electives ^a	9

Electives^b (Majors are encouraged to take courses in electronic publishing, computer graphics, and multimedia as electives). **14**

^a Electives may not be counted twice to meet the requirements of a major. Electives must be chosen so that at least 40 credits at 300-400 level are completed.

^b Internships may not exceed 8 credits.

Note to Students:

Students planning to pursue a Masters Degree in Business Administration (MBA), note that the following additional undergraduate (baccalaureate level) courses are commonly required for acceptance to an MBA program.

ACCT 211	Principles of Accounting II	3
BADM 310	Business Finance.....	3
BADM 350	Legal Environment of Business.....	3
BADM 360	Organization & Management.....	3
BADM 370	Marketing.....	3
ECON 201	Principles of Microeconomics	3
ECON 202	Principles of Macroeconomics	3