

**Campus Campaign
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**Welcome to DSU
and the 2009 – 10
Academic Year.**



DSU 2.0

The Capital Campaign.

August/September 2009 Issue

Campus Campaign Goal

- \$1 million in cash pledges
- \$2 million in deferred giving
- \$37 million – overall 2.0 Capital Campaign goal

Welcome Back

The Capital Campaign, the Campus Campaign Committee members, the DSU Foundation staff, and the Co-Chairs of the faculty and staff committee welcome everyone back to campus for what promises to be another great year at our institution.

Progress Update

A quick update on the progress made to date with the campus campaign shows that as of July 1, 2009, cash gifts pledged are **\$407,987**, which is over 40% of the cash goal. The deferred giving commitments are at \$525,000, which represents slightly more than 26% of the overall faculty and staff goal.

You Are Great!!

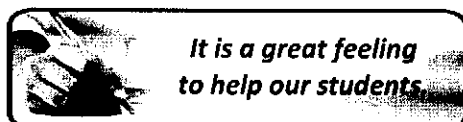
Giving Back

"As a student at DSU, I had the benefit of being enrolled in a university that was on the cutting edge of technology. As faculty, I see the importance of investing in DSU's future so students will continue to enjoy that advantage."

Chris Olson

Please Join Us

To date approximately 80 faculty and staff of Dakota State University have answered the call to join DSU 2.0. We extend our hand of friendship to you and hope that you will join us when you are asked to make a pledge as we work toward our goal of \$1 million in cash pledges and \$2 million in deferred gifts.



Doing the Right Thing

"I give to DSU because it offers a private school environment at public school prices. Many students need a small, friendly environment in order to perform well in college. But most of our students just don't have the money for private school, and some cannot afford even state school tuition and fees. These are the people who were on my mind when I pledged to the campaign: students who need help in paying for college. I really feel like I'm doing a good thing when I help attract good students to DSU."

Dr. Jack Walters

Donor Recognition

The Campus Campaign Committee, under the direction of Crystal Pauli from the College of Education, has been hard at work creating the Donor Wall in the Trojan Center. This is a "living" wall that will be updated as faculty and staff join the campaign with their pledges. In addition to the names being placed on the wall, the donors will also receive customized CD's to proudly display in their offices or homes. The wall will serve as a testament to the student body as to the wonderful giving nature of the people that are DSU.

Thank you!!

Family Roots

"The capital campaign is the largest fundraising project for DSU. As an employee, alum and with family history at this institution dating back to the 1920's, I want to contribute to the campaign to help make this part of our history that future generations will look back on and be proud of what was done."

Amy Dockendorf