



2008 - 2009

President's Report



On Friday, July 3, 2009, the Sioux Falls Argus Leader wrote an editorial concerning the level of higher education appropriate for the state of South Dakota. That editorial only mentioned one university by name with the following quote,

“Dakota State University is a poster child for a campus that has figured out its niche in this new era.”

This is a very strong statement that once again validates the growth, maturity and public perception of the university. With enrollment gains, investment in the campus, faculty expansion and achievement, and the investment in the research capacity of DSU, we are seeing another period of amazing advancement. I hope that this brief report of some of these accomplishments and also data that we are using to measure our achievements will be of interest to all the constituents that are so important to making this university the dynamic place it is.

While it would be easy to “rest on these laurels”, DSU understands that there are significant challenges ahead. We have launched our DSU 2.0 campaign to insure that the future of the university is solid. This campaign to raise scholarship dollars, endowment funds, and build much needed facilities will take the university to the next level. Certainly the national and regional economy has made this campaign launch more problematic, but we are encouraged by our initial efforts and will continue to work hard to spread the word about Dakota State University.

We will be asking for your help.

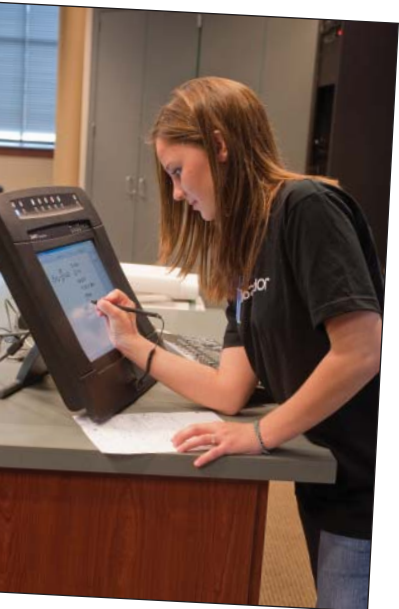
This year we are following our own “niche” by primarily publishing this report “online”.

If you have any questions, ideas, inspirations or thoughts about the direction of the university, I hope you will share them with me.



“Dakota State University is a poster child for a campus that has figured out its niche in this new era.”

- Sioux Falls Argus Leader



Douglas D. Knowlton
President



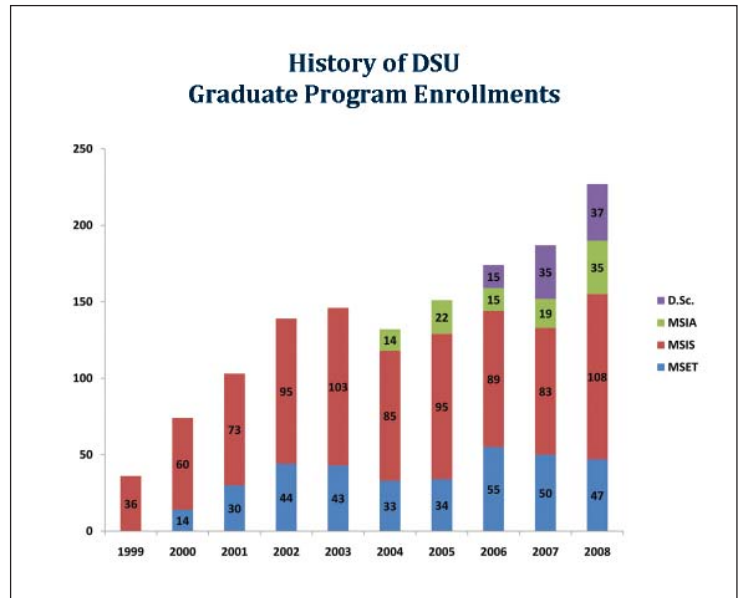
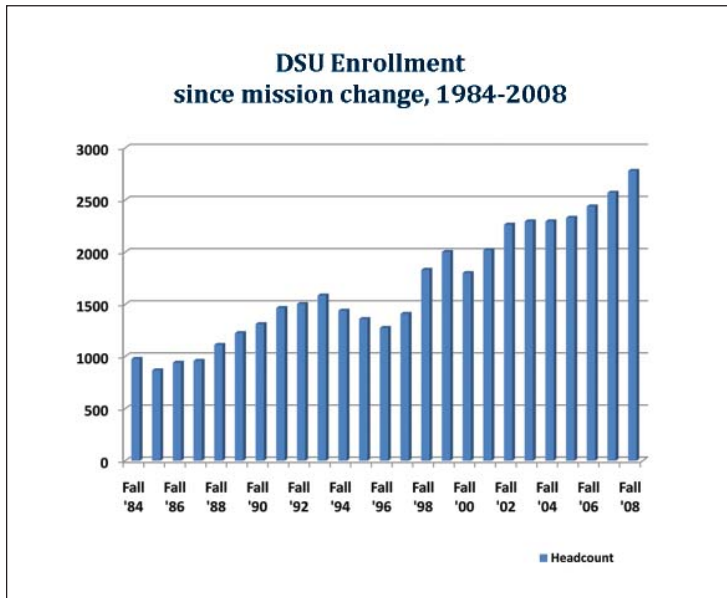
For third straight year, U.S. News ranked Dakota State as the top public baccalaureate institution in the Midwest.



Student Data

Student Demographics – Fall 2008

- 2,780 headcount (a new enrollment record; 8.17% increase over Fall 2007)
- 80% of student body are South Dakota residents
- 53% female; 47% male (all students)
- 57% are first generation students
- 88% of students receive financial aid
- 21.0 average ACT composite score (incoming freshmen)
- 21% increase in graduate program enrollment (187 in Fall 2007; 227 in Fall 2008)
- 23% increase in on-line enrollments (618 in Fall 2007; 763 in Fall 2008)



Student Satisfaction

Students are very satisfied with their college experience at Dakota State University, according to the 2008 Noel-Levitz Student Satisfaction Inventory (SSI). The SSI measures students' satisfaction with a wide range of college experiences, programs, and services. DSU's ratings are compared to over 100,000 students from four-year public universities around the country.

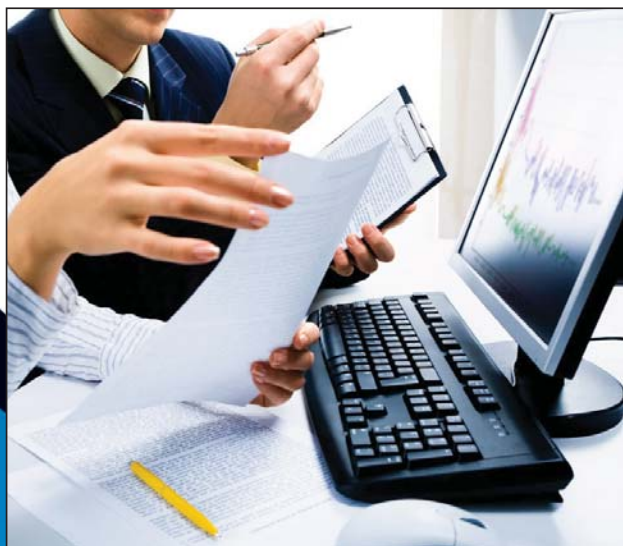
DSU students gave very high satisfaction ratings to their computer abilities, advisor, the campus facilities and customer service. Average satisfaction ratings were significantly higher than the national user norms on 65 of the 73 items rated. Areas of concern included inadequate parking space, conflicts in course scheduling, and residence hall living conditions (adequate space, lighting, heat, air, etc).

Students also rated the importance of various factors in their decision to enroll. The majority of the students indicated that "Cost" and "Financial Aid" were most important in their decision to enroll at DSU.



Research and Scholarly Activity at DSU

- DSU's student retention Early Alert System was recognized for outstanding use of technology in higher education with a 2008 WCET Outstanding Work (WOW) Award. WCET is a membership cooperative of institutions and organizations dedicated to advancing access and excellence in higher education through the innovative use of technology. WCET has members in 46 states and six countries. The Early Alert system was developed by DSU staff members, Dr. Haomin Wang and Ms. MingMing Shao.
- Dr. Stephen Krebsbach, Associate Professor of Computer Science, serves as coordinator of Virtual DUSEL (vDUSEL), a website that allows users to actually experience the underground lab through various levels of interaction. A major focus of the site will be on k-12 outreach.
- Daniel Moore, a senior physical science major from Howard, SD, and Joel Maassen, a junior physical science and scientific forensic technology major from Hull, IA, are completing summer internships at the Los Alamos National Lab (LANL) in New Mexico. Moore and Maassen will be working with a team led by Dr. Andrew Hime, Director of the Weak Interactions Program at LANL. Dr. Hime is working on the development of deep underground experiments aimed at resolving some of the most fundamental questions in modern science.
- In November 2008, DSU was awarded \$2 million over 4 years to establish a new South Dakota 2010 Research Center. The National Center for the Protection of the Financial Infrastructure's mission is to advance the security and safety of the nation's financial infrastructure through research, education and outreach.
- DSU was given approval by the SD Board of Regents in April 2009 to establish the Center for the Advancement of Health Information Technology. The Center will work collaboratively with partners in the health care field to identify health IT needs, conduct applied research and to expand the work of the South Dakota eHealth Collaborative.
- Dakota State hosted the Midwest Association for Information Systems annual meeting in May 2009.
- Dakota State University's team of students won the North Central Regional Collegiate Cyber Defense Competition held at DSU in March 2009.
- Dr. John Nelson, Associate Professor of English, published a textbook in conjunction with several Chinese professors in Shanghai. The text, College Business English Integrated Course, is volume one of a four-volume set of textbooks published in Beijing by Quinhau University Press, one of the most prestigious university presses in China.
- The value of DSU's awarded grants and contracts increased by 43% from FY08 to FY09. The total value of all proposals submitted (both awarded and not awarded) increased from FY08 to FY09 by 16%.



Academic Program Changes

New degree programs that were initially offered or received Board of Regents approval for offering this fall include the following:

- BS – Computer Game Design (first offered Fall 2008)
- Certificate in Research Computing (first offered Fall 2008)
- MS – Health Informatics (approved April 2009)
- AS & BS – Network Systems and Administration (approved June 2009)

Program modifications:

- English for Information Systems changed to English for New Media (approved June 2009)

Capital Improvements

Campus improvements during the past year include the following:

- Higbie Hall and Richardson Hall were renovated Summer 2008
- Emry Hall and Zimmermann Hall scheduled for renovation Summer 2009
- Beadle Hall windows replaced
- Memorial Fieldhouse gymnasium air-conditioned
- Admissions office in Heston Hall redesigned and redecorated
- Trojan Center improvements included new "Myxers" coffee shop, new mailbox room, new conference room

Planning is complete for the \$6.2 million renovation of the Science Center with completion date of Fall 2010. The renovation will provide space for faculty research, will upgrade the teaching labs, and will add additional teaching lab space, particularly for scientific forensic technology, advanced physics and biology. The renovation is critical for three reasons: safety, recruitment and retention of students, and support for new research initiatives.



Higbie Hall Lounge



Beadle Hall



Redecorated Admissions Area



Architect's rendition - Science Center south entrance

DSU 2.0 The Capital Campaign

The DSU Foundation Board of Trustees launched the first campaign in the history of the university with a goal of \$37 million over 5 years. Campaign initiatives include the following:

- Annual scholarship and operating - \$7 million
- Endowments - \$10 million
- Two building projects - \$10 million each
 - Indoor Athletic Facility
 - Information Systems Classroom Building (naming campaign underway in memory of Jeff Fox, Class of 1978)

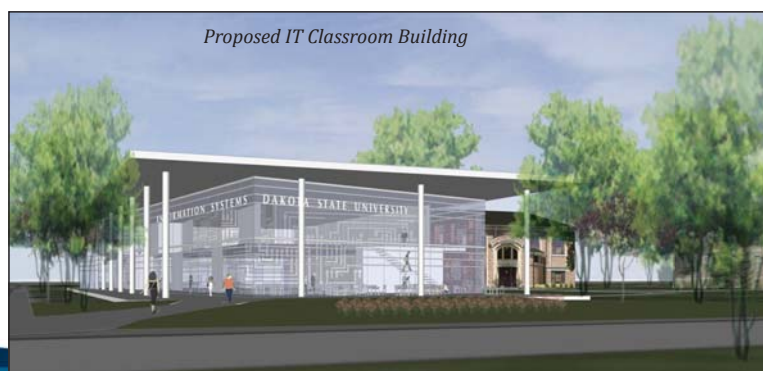
The Campus (faculty/staff) Campaign began August 2008. \$1.1 million in cash and deferred gifts has been pledged through April 2009. The Madison Area Campaign began late Spring 2009.



Through a gift from Margie and Gene Phillips (former Madison residents) and support of the DSU Foundation, a new home for Dakota State University presidents was purchased. It will be known as the Stahl-Phillips House.



Proposed Indoor Athletic Facility



Proposed IT Classroom Building